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January 5, 2007



PATENT APPLICATION  
Attorney's Docket No.: 2657.2008-001  
Expedited Procedure under 37 CFR § 1.116  
Examining Group 2623

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Chaitanya Kanojia, Terri Swartz, Darren Wetzel, and Mark Fagnani  
Application No.: 10/003,079 Group: 2623  
Filed: November 2, 2001 Examiner: Jason P. Salce  
Confirmation No: 5364  
For: PROMOTION SERVER USING VIDEO ON DEMAND CHANNEL

<b>CERTIFICATE OF MAILING OR TRANSMISSION</b>	
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Typed or printed name of person signing certificate	

**AMENDMENT AFTER FINAL REJECTION UNDER 37 CFR § 1.116**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450  
Sir:

This Amendment After Final Rejection is being filed in response to the Final Office Action mailed from the U.S. Patent and Trademark Office on August 7, 2006 in the above-identified application. Reconsideration and further examination are requested.

An extension of time for filing a Notice of Appeal from the Final Office Action dated August 7, 2006, is respectfully requested. A Petition for Extension of Time and the appropriate fee are being filed concurrently with this amendment. A Notice of Appeal will be due on February 7, 2007.

Please amend the application as follows: